

February 2010

Dear customers and colleagues,

As we welcome a new decade, Atom Lighting begins its ninth year of business in the exterior lighting industry. The coming years are sure to bring exciting product innovations, fantastic client collaborations, and expansive growth and opportunities for our exceptional brand.

It has been three years since my last formal communication. During this time many people have experienced the results of a repressed economy, yet most encouragingly remain resolved to succeed. For me this period of time has also been filled with much personal struggle. Sadly I went through a divorce in late 2007, and even more unfortunate my former wife attempted to alienate me from continuing to foster my wonderful relationship with my young son. During this difficult private journey I decided to establish the "daddie FOUNDATION™" (www.daddiefoundation.org) which I hope will help other great parents better cope with such devastating heartache. More importantly for me I took the necessary time off work to focus on what is truly most important in life ... Health, Family and Happiness! I am pleased that these difficult and trying times are behind me and I can return my professional time and energy to the career I am passionate about.

I look forward to the continued success of Atom Lighting and am personally grateful to each of you who have steadily supported both me and this company during the instability of the past two years. Our team will continue to work hard to ensure our customers, vendors, and colleagues maintain a trusted alliance in the dynamic marketplace of exterior lighting products. On behalf of Atom Lighting I thank you again for the continued opportunity to earn your business relationship.

Kindest regards,



Jonathan Hille
President & CEO
Atom Lighting, Inc.

